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*Helping Coaches & Experts
Create the Prosperous
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Niche Breakthrough Prospecting Worksheet

Do what you know! That's your fastest path to success. Examining your life up to now is the best way to reveal niche opportunities that leverage your credibility and expertise. Bear in mind throughout the Niche Breakthrough process that you are looking for:

1. Specific knowledge and expertise to offer (A niche).
2. A specific market to offer that knowledge and expertise to (A target market).

And remember: finding a specific target market and niche will help you:

- Get more referrals.
- Fill your groups fast.
- Attract a steady stream of clients.
- Amp up your credibility instantly.
- Grow an engaged leads list quickly.
- Network and market more effectively.
- Easily sell recurring revenue programs.
- Leverage your time so you can work less.
- Get endless ideas for winning articles and talk topics.
- Command higher coaching fees and earn six to seven figures.
- Feel more confident about what you're doing and the future of your coaching business!

Use these headings to help you find possible niches and target markets to explore. Brainstorm everything you can think of under each list, even the smallest item.

Paid Jobs:

Unpaid jobs and volunteer experiences:

Groups belonged to:

Courses, workshops, education, training programs:

Hobbies, sports, favorite activities:

Expertise/credibility I already have:

Specific business markets of people I've worked with:

Niches I've investigated and tested already: